

# *A Letter From The Mayor's Office*



March 20, 2008

Dear Glassboro Residents:

I am pleased to announce that Glassboro has signed on to the exciting RecycleBank program in order to improve our town's recycling program and reduce our trash disposal costs.

RecycleBank provides a single-stream, incentive based recycling program. Single stream recycling means there is no need to separate paper from aluminum cans, glass and plastic. All recycled materials are placed in a blue cart that will be provided at no additional cost to us as residents. Until technology catches up with the automated weighing system, within the next year or so, we will be using a "Community Based Weight" system. Community Based Weight system means that an RFID Reader installed on the truck will read the street address programmed on the chip that has been installed on the blue cart and the total weight will be divided by the number of households that participated that day. "RecycleBank Points" are earned based on the amount that we recycle and can be used at local and national retailers. Some of the participating local businesses include Acme, Nick's Pizza, CVS, Rite Aid, and the UPS Store. You can check out a more complete list of participating businesses at this web site - [http://www.recyclebank.com/local\\_vendors.cfm](http://www.recyclebank.com/local_vendors.cfm).

RecycleBank will be sending out a welcome kit to all of us shortly, please take the time to read about how the program works. In order to enjoy the benefits of the incentive program we will need to register with RecycleBank. We will then be able to access our account over the Internet or the telephone to redeem our "RecycleBank Points". Please be sure to register when the packet arrives.

By diverting materials from the regular trash into the recycling stream we will be able to reduce our cost for trash disposal and have a positive impact on our taxes. This is such a winning situation; we get to put all of our recyclables in one easy to use cart, we get rewarded for doing the right thing, we get to try out and support our local businesses, the town saves money and we all contribute to helping the environment by reducing landfill waste. I am very pleased that we are taking this step, and I really hope you will embrace the program.

Your new Blue 65 gallon cart will be delivered sometime during the weeks of March 24th and April 7th. While you may begin to use your new cart immediately, "RecycleBank points" will begin on or about May 1st pending delivery of two new automated trucks and the installation of the RFID readers. You can check [www.glassboroonline.com](http://www.glassboroonline.com) or [http://www.recyclebank.com/local\\_vendors.cfm](http://www.recyclebank.com/local_vendors.cfm) in order to determine when we will start to count your points. Your trash and recycling collection day will not change. If you would like to return your old recycling bin, please put it out EMPTY by the curb with a note that says "Please Take" on it, for your regular trash day. We will gladly remove it for you.

I have heard nothing but rave reviews about the RecycleBank program from our friends in Woolwich, Elk and Clayton, and recycling rates have skyrocketed in these towns. We remain totally committed to trying new and innovative ideas that will continue our progress in Glassboro and as always we encourage you to let us know about anything we can do better or smarter - e-mail us at [comments@boroughofglassboro.org](mailto:comments@boroughofglassboro.org).

Sincerely,

Leo J. McCabe  
Mayor of Glassboro

*Highway Superintendent  
Borough of Glassboro, NJ  
856-881-9230 ext 118*

Mayor's Office  
Borough of Glassboro  
1 South Main Street  
Glassboro, NJ 08028

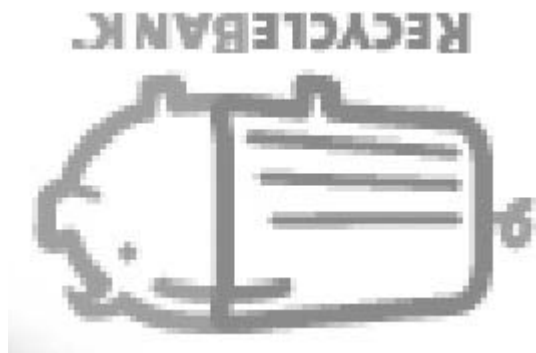
BULK RATE  
U.S. POSTAGE

PAID

PERMIT NO. 8  
GLASSBORO, NJ

DELIVER TO:

GLASSBORO RESIDENT  
GLASSBORO, NJ



**Details Inside. . .**

**Glassboro has signed on to the exciting  
RecycleBank program in order to  
improve our town's recycling and reduce  
our trash disposal costs.**